



Reporting Yokohama's Major
International Projects

YOKOHAMA INTERNATIONAL DIGEST

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YUSA , Yokohama hold presentation to introduce new collaborative projects

The YOKOHAMA URBAN SOLUTION ALLIANCE (YUSA), together with the city of Yokohama, held a presentation on September 25 to introduce the launch of their new projects to further expand overseas infrastructure business development.



Established in July 2017 with a focus on small- and medium-sized enterprises, YUSA aims to find solutions for urban development issues in emerging countries through promoting international collaboration between public and private sectors as well as create new business opportunities for local companies. YUSA signed a cooperative agreement with the city of Yokohama to further promote the city's Y-PORT Program in August.

Local private firms, international organizations, members of the Yokohama City Council, and related city officials attended the presentation and participated in the networking event that followed.

International charity concert held in Totsuka Ward

On October 3, the "Charity Concert 2017 'Food for All'" was held at Sakura Plaza in Totsuka Ward, with support from the Yokohama International Affairs Bureau and the Totsuka Ward Office.



This concert was performed to gather support and raise awareness of the Food and Agriculture Organization of the United Nations (FAO) and its efforts to eliminate hunger, and the ticket sales from this event were donated to its offices. The FAO's work was described in short descriptions and video during the concert.



During the second half of the evening, special guest and goodwill ambassador to the United Nations Development Program Ms. Misako Konno, lent her voice to the "picture book concert."



IDEC and JDG present seminar on Germany's Industry 4.0

On October 4, Yokohama Industrial Development Corporation (IDEC) and the Japanisch-Deutsche Gesellschaft Yokohama (Japan-Germany Society of Yokohama) jointly presented a seminar on Germany's Industry 4.0 strategy.



Leading experts on the devices and sensor technology essential to the Internet of Things (IOT), along with the president of a German hi-tech manufacturing subsidiary in Yokohama, gathered to speak about Industry 4.0 and discuss its trends and future potential.

Based on the attendance of many local small businesses and the enthusiastic question and answer session, the seminar was a great success.